

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

---

**Form 6-K**

---

**REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE  
13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934**

**For the month of December 2017**

**Commission File Number 001-36896**

---

**JMU LIMITED**

(Translation of registrant's name into English)

---

**North Guoquan Road 1688 Long  
No. 75, Building A8, 6F  
Yangpu District, Shanghai  
People's Republic of China**  
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F. Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

---

---

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**JMU Limited**

By: /s/ Frank Zhigang Zhao

Name: Frank Zhigang Zhao

Title: Chief Financial Officer

Date: December 11, 2017

---

Exhibit Index

Exhibit 99.1—Press Release

Exhibit 99.2—Notice of Annual General Meeting

Exhibit 99.3—Proxy Card for Annual General Meeting

Exhibit 99.4—Voting Card for ADS Holders

---

**JMU Limited to Hold Annual General Meeting on December 29, 2017**

**SHANGHAI, Dec. 7, 2017**—JMU Limited (NASDAQ: JMU) (“JMU” or the “Company”), a leading online foodservice platform that provides integrated B2B services to foodservice merchants and consumers, today announced that it will hold its annual general meeting of shareholders at North Guoquan Road 1688 Long, No. 75, Building A8, 6F, Yangpu District, Shanghai, People’s Republic of China, on December 29, 2017 at 10:00 a.m. (local time).

The Board of Directors of the Company has fixed the close of business on December 7, 2017 as the record date for determining the shareholders entitled to receive notice of the annual general meeting or any adjournment or postponement thereof. Holders of record of the Company’s ordinary shares at the close of business on the record date will be entitled to attend, and to vote at, the annual general meeting and any adjournment or postponement thereof in person. Beneficial owners of the Company’s ADSs are welcome to attend the annual general meeting in person but must act through Citibank, N.A., the depository of the Company’s ADS program, to exercise their voting rights for the underlying ordinary shares. In order to assist us in our preparation for the annual general meeting, please RSVP by email to [fengxiaohong@ccjmu.com](mailto:fengxiaohong@ccjmu.com).

The notice of the annual general meeting, which sets forth the resolutions to be submitted to shareholder approval at the meeting, is available on the Investor Relations section of the Company’s website at <http://ir.ccjmu.com>.

The Company has filed its annual report on Form 20-F for the year ended December 31, 2016 (the “20-F”), which includes the Company’s audited financial statements for the fiscal year ended December 31, 2016, with the U.S. Securities and Exchange Commission. The 20-F can be accessed on the investor relations section of the Company’s website at <http://ir.ccjmu.com>. Holders of the Company’s ordinary shares or ADSs may obtain a hard copy of the 20-F free of charge upon request in writing to Investor Relations Department, JMU Limited, North Guoquan Road 1688 Long, No. 75, Building A8, 6F, Yangpu District, Shanghai, People’s Republic of China, or by email to [fengxiaohong@ccjmu.com](mailto:fengxiaohong@ccjmu.com).

**About JMU Limited**

JMU Limited currently operates China’s leading online foodservice platform that provides integrated B2B services to foodservice merchants and consumers. With the vision of reshaping foodservice industrial rules and building the fair business ecosystem for medium and small foodservice businesses in China, the Company currently aims to cultivate the traditional offline foodservice businesses using internet tools to create value for foodservice companies, brand suppliers and customers.

Through cooperation with industry associations and hundreds of leading catering and hotel brands across China, the Company has formed the leading industrial alliance and has great resource leverage in China’s foodservice industry. The Company works closely with various reputable buyers and suppliers in the foodservice industry, providing one-stop procurement services, as well as manufacture, marketing and other value-added services, for a variety of foodservice businesses via the B2B platform [www.ccjoin.com](http://www.ccjoin.com).

---

### **Safe Harbor Statement**

This announcement contains forward-looking statements. These statements are made under the “safe harbor” provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as “aim”, “anticipate”, “believe”, “estimate”, “expect”, “going forward”, “intend”, “ought to”, “plan”, “project”, “potential”, “seek”, “may”, “might”, “can”, “could”, “will”, “would”, “shall”, “should”, “is likely to” and the negative form of these words and other similar expressions. Among other things, statements that are not historical facts, including statements about JMU’s beliefs and expectations, the business outlook and quotations from management in this announcement, as well as JMU’s strategic and operational plans, are or contain forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: The general economic and business conditions in China may deteriorate. The growth of Internet and mobile user population in China might not be as strong as expected. JMU’s plan to enhance customer experience, upgrade infrastructure and increase service offerings might not be well received. JMU might not be able to implement all of its strategic plans as expected. Competition in China may intensify further. All information provided in this press release is as of the date of this press release and are based on assumptions that we believe to be reasonable as of this date, and JMU does not undertake any obligation to update any forward-looking statement, except as required under applicable law.

### **For more information, please contact:**

Freda Feng, IR Director  
JMU Limited  
fengxiaohong@ccjmu.com  
Tel: +86-21-6015-1166 ext.8904

Bill Zima  
ICR Inc.  
bill.zima@icrinc.com  
Tel: +1(203)-682-8200

---

**JMU Limited**  
**(Incorporated in the Cayman Islands with limited liability)**  
**(NASDAQ Ticker: JMU)**

**NOTICE OF ANNUAL GENERAL MEETING**  
**To be held on December 29, 2017**

**NOTICE IS HEREBY GIVEN** that an annual general meeting (the “AGM”) of JMU Limited (the “Company”) will be held at North Guoquan Road 1688 Long, No. 75, Building A8, 6F, Yangpu District, Shanghai, People’s Republic of China on December 29, 2017 at 10:00 a.m. (local time), for the purposes of considering and, if thought fit, passing the following resolutions as ordinary resolutions:

1. Reelection of Mr. Tony C. Luh as a director of the Company;
2. Reelection of Mr. Min Zhou as a director of the Company;
3. Reelection of Ms. Huimin Wang as a director of the Company; and
4. Reelection of Ms. Liyun Cao as a director of the Company.

Certain biographic information of Mr. Tony C. Luh, Mr. Min Zhou, Ms. Huimin Wang and Ms. Liyun Cao is set out in Exhibit A.

The meeting will also transact any other business properly brought before the meeting.

The board of directors of the Company has fixed the close of business on December 7, 2017 as the record date (the “Record Date”) for determining the shareholders entitled to receive notice of the AGM or any adjournment or postponement thereof.

Holders of record of our ordinary shares at the close of business on the Record Date are entitled to attend, and to vote at, the AGM and any adjournment or postponement thereof in person. Beneficial owners of the Company’s ADSs are welcome to attend the AGM in person but must act through Citibank, N.A., the depository of the Company’s ADS program to exercise their voting rights for the underlying ordinary shares. In order to assist us in our preparation for the annual general meeting, please RSVP by email to [fengxiaohong@ccjmu.com](mailto:fengxiaohong@ccjmu.com).

Holders of the Company’s ordinary shares or ADSs may access the Company’s annual report on Form 20-F for the year ended December 31, 2016 (the “20-F”) on the investor relations section of our website at <http://ir.ccjmu.com>, and may obtain a hard copy of the 20-F free of charge upon request in writing to Investor Relations Department, JMU Limited, North Guoquan Road 1688 Long, No. 75, Building A8, 6F, Yangpu District, Shanghai, People’s Republic of China, or by email to [fengxiaohong@ccjmu.com](mailto:fengxiaohong@ccjmu.com).

By Order of the Board of Directors,  
**JMU Limited**

By: /s/ Xiaoxia Zhu  
Name: Xiaoxia Zhu  
Title: Co-Chairperson of the Board of Directors and Chief Executive Officer

Shanghai, China  
December 7, 2017

---

## Exhibit A

### **Biographic Information of The Retiring Directors Standing For Re-Election**

*Mr. Tony C. Luh* has served as our independent director since April 2015. At present, Tony is a venture partner for DFJ DragonFund and Yifang Ventures. Mr. Luh was an independent board director for Pansoft Inc. between 2008 and 2012. Mr. Luh served as a General Partner and Greater China President for the Westly Group between 2011 and 2014. Before joining the Westly Group, Mr. Luh was a Founding Partner and Managing Director at DFJ DragonFund from 2006 to 2011. Mr. Luh is also one of the Founder and Managing Director at DragonVenture, which he co-founded in 1999. Before DragonVenture, Mr. Luh was a senior executive at InfoWave Communications from 1997 to 1999. Mr. Luh has over 20 years of experience in capital markets, sales, strategic alliances and business development and has accumulated public investment expertise in sectors ranging from information technology to high volume manufacturing in Asia.

*Mr. Min Zhou* has served as our independent director since April 2015. At present, Mr. Zhou is the executive director and executive president of Beijing Enterprises Water Group Limited serving since 2013. Between 2008 and 2012, Mr. Zhou served as an executive director and vice president of Beijing Enterprises Water Group Limited. Mr. Zhou served as the director and chief financial officer of Beijing Zhongkecheng Environment Protection Group Limited from 2004 to 2008. Previously, Mr. Zhou served as a director and chief financial officer of Sichuan Zhongkecheng Environment Protection Stock Co., Ltd. from 2001 to 2004. Mr. Zhou served as the Chairman of Beijing Jingsheng Investment Co., Ltd. from 1989 to 2001. Prior to that, Mr. Zhou worked at Industrial and Commercial Bank of China—Zhejiang Yongkang Branch from 1985 to 1989 and worked at the People’s Bank of China—Zhejiang Yongkang Branch from 1980 to 1985. Mr. Zhou received an EMBA degree from Tsinghua University.

*Ms. Huimin Wang* has served as our director since June 2015. Ms. Wang is a cofounder of JMU HK, and she is also the founder of “Xiao Nan Guo” or the “Shanghai Min” brand. Besides her directorship in our Company, at present, Ms. Wang is also the chairperson of Xiao Nan Guo Holdings Limited and chairperson of the board of directors of Xiao Nan Guo Restaurants Holdings Limited, a company listed on the Stock Exchange of Hong Kong (code: 3666.HK). Ms. Huimin Wang is also the Vice Chairman of China Cuisine Association, China Hotel Association and World Association of Chinese Cuisine.

*Ms. Liyun Cao* has served as our director since June 2015. Ms. Cao has served as vice president of JMU HK and president of JMU HK’s Supply Unit since 2014, and was responsible for the operation and management of its B2B business. From 2001 to 2014, Ms. Cao worked at Zhejiang Sunward Fishery Restaurant Group Co., Ltd. in various roles including Operations Manager of the Jiangsu and Shanghai Districts. In 2012, she was promoted and has served as a director and vice president of Zhejiang Sunward Fishery Restaurant Group Co., Ltd. for two years.

---

**JMU LIMITED**  
(Incorporated in the Cayman Islands with limited liability)  
(NASDAQ Ticker: JMU)

---

**Form of Proxy for Annual General Meeting**  
to be held on December 29, 2017  
(or any adjourned or postponed meeting thereof)

**Introduction**

This Form of Proxy is furnished in connection with the solicitation by the board of directors of JMU Limited, a Cayman Islands company (the “**Company**”), of proxies from the holders of the issued and outstanding ordinary shares of the Company, par value US\$0.00001 per share (the “**Shares**”), to be exercised at the annual general meeting of the Company (the “**AGM**”) to be held at North Guoquan Road 1688 Long, No. 75, Building A8, 6F, Yangpu District, Shanghai, People’s Republic of China on December 29, 2017 at 10:00 a.m. (local time), and at any adjournment(s) or postponement(s) thereof for the purposes set forth in the accompanying Notice of Annual General Meeting.

Only the holders of record of the Shares at the close of business on December 7, 2017 (the “**Record Date**”) are entitled to notice of and to vote at the AGM. In respect of the matters requiring shareholders’ vote at the AGM. The quorum of the AGM is at least one shareholder entitled to vote and present in person or by proxy or, in the case of a shareholder being a corporation, by its duly authorized representative representing not less than an aggregate of one-third in nominal value of the Company’s share capital in issue throughout the AGM. This Form of Proxy and the accompanying Notice of Annual General Meeting are first being mailed to the shareholders of the Company on or about December 12, 2017.

The Shares represented by all properly executed proxies returned to the Company will be voted at the AGM as indicated. If no instruction is given in a properly executed proxy returned to the Company, the proxy holder named therein will be entitled to vote or abstain at his/her discretion. As to any other business that may properly come before the AGM, all properly executed proxies will be voted by the proxy holders named therein in accordance with their discretion. The Company does not presently know of any other business which may come before the AGM. However, if any other matter properly comes before the AGM, or any adjourned or postponed meeting thereof, which may properly be acted upon, unless otherwise indicated, the proxies solicited hereby will be voted on such matter in accordance with the discretion of the proxy holders named therein. Any person giving a proxy has the right to revoke it at any time before it is exercised (i) by filing with the Company a duly signed revocation at its office at North Guoquan Road 1688 Long, No. 75, Building A8, 6F, Yangpu District, Shanghai, People’s Republic of China, or (ii) by voting in person at the AGM.

**To be valid, this Form of Proxy must be completed, signed and delivered to the Company’s office at North Guoquan Road 1688 Long, No. 75, Building A8, 6F, Yangpu District, Shanghai, People’s Republic of China as soon as possible and in any event no later than December 27, 2017.**

---

**JMU LIMITED**  
(Incorporated in the Cayman Islands with limited liability)  
(NASDAQ Ticker: JMU)

-----  
**Form of Proxy for Annual General Meeting**  
to be held on December 29, 2017  
(or any adjourned or postponed meeting thereof)

I/We \_\_\_\_\_ of \_\_\_\_\_  
being the registered holder of \_\_\_\_\_ ordinary shares, par value US\$0.00001 per share, of JMU Limited (the "Company"),  
hereby appoint the Chairman of the Annual General Meeting <sup>[1]</sup> or \_\_\_\_\_ of \_\_\_\_\_  
as my/our proxy to attend  
and act for me/us at the Annual General Meeting (or at any adjourned or postponed meeting thereof) of the Company to be held at North Guoquan Road 1688  
Long, No. 75, Building A8, 6F, Yangpu District, Shanghai, People's Republic of China on December 29, 2017 at 10:00 a.m. (local time), and in the event of a  
poll, to vote for me/us as indicated below, or if no such indication is given, as my/our proxy thinks fit.

No.	RESOLUTIONS	FOR <sup>[2]</sup>	AGAINST <sup>2</sup>	ABSTAIN <sup>2</sup>
1.	Reelection of Mr. Tony C. Luh as a director of the Company			
2.	Reelection of Mr. Min Zhou as a director of the Company			
3.	Reelection of Ms. Huimin Wang as a director of the Company			
4.	Reelection of Ms. Liyun Cao as a director of the Company			

Dated \_\_\_\_\_, 2017 Signature(s) <sup>[3]</sup> \_\_\_\_\_

[1] If any proxy other than the Chairman of the Annual General Meeting is preferred, strike out the words "**the Chairman of the Annual General Meeting or**" and insert the name and address of the proxy desired in the space provided. A member may appoint one or more proxies to attend and vote in his stead. **Any alteration made to this form of proxy must be initialed by the person(s) who sign(s) it.**

[2] **IMPORTANT: If you wish to vote for the resolution, tick the box marked "FOR". If you wish to vote against the resolution, tick the box marked "AGAINST". If you wish to abstain from voting on the resolution, tick the box marked "ABSTAIN".**

[3] This form of proxy must be signed by you or your attorney duly authorized in writing or, in the case of a corporation, must be either executed under its common seal or under the hand of an officer or attorney duly authorized to sign the same.

---

---

## 2017 Annual General Meeting of Shareholders

---

*The Voting Instructions must be signed, completed and received at the indicated address prior to 10:00 a.m. (New York City time) on December 27, 2017 for action to be taken.*

2017 VOTING INSTRUCTIONS

AMERICAN DEPOSITARY SHARES

### JMU Limited (the "Company")

ADS CUSIP No.:	46647L105.
ADS Record Date:	December 7, 2017.
Meeting Specifics:	Annual General Meeting of Shareholders (or at any adjourned or postponed meeting thereof) to be held on December 29, 2017 at 10:00 a.m. (local time) at the Company's offices located at North Guoquan Road 1688 Long, No. 75, Building A8, 6F, Yangpu District, Shanghai, People's Republic of China (the "Meeting").
Meeting Agenda:	Please refer to the Company's Notice of Meeting enclosed herewith.
Depositary:	Citibank, N.A.
Deposit Agreement:	Deposit Agreement, dated as of April 13, 2015.
Deposited Securities:	Ordinary shares, par value U.S. \$0.00001 per share, of the Company.
Custodian:	Citibank, N.A. - Hong Kong.

The undersigned holder, as of the ADS Record Date, of the American Depositary Receipt(s) issued under the Deposit Agreement and evidencing the American Depositary Shares identified above (such American Depositary Shares, the "ADSs"), acknowledges receipt of a copy of the Depositary's Notice of Meeting and hereby authorizes and directs the Depositary to cause to be voted at the Meeting (and any adjournment or postponement thereof) the Deposited Securities represented by the ADSs in the manner indicated on the reverse side hereof.

*Please note that pursuant to Section 4.10, of the Deposit Agreement, under the Articles of Association of the Company (as in effect on the date hereof), a poll may be demanded by the chairman of the Meeting or any other member present in person or in the case of a member being a corporation by its duly authorized representative or by proxy for the time being entitled to vote at the Meeting.*

*Please further note that, as set forth in Section 4.10 of the Deposit Agreement, in the event voting takes place by show of hands, the Depositary will instruct the Custodian to vote all Deposited Securities in accordance with the voting instructions received from a majority of holders of ADSs who provided voting instructions. In the event of voting by poll, Deposited Securities for which no timely voting instructions have been received will not be voted (but all Deposited Securities will be represented at the meeting for quorum purposes if any timely voting instructions have been received from Holders).*

*Please also note that, in accordance with and subject to the terms of Section 4.10 of the Deposit Agreement, if the Depositary timely receives voting instructions from a Holder which fail to specify the manner in which the Depositary is to vote the Deposited Securities represented by such Holder's ADSs, the Depositary will deem such Holder (unless otherwise specified in the notice distributed to Holders) to have instructed the Depositary to vote in favor of the items set forth in such voting instructions. The Depositary shall, if so requested in writing by the Company, represent all Deposited Securities for the sole purpose of establishing a quorum at a meeting of shareholders.*

*Voting instructions may be given only in respect of a number of ADSs representing an integral number of Deposited Securities.*

Please indicate on the reverse side hereof how the Deposited Securities are to be voted.

The Voting Instructions must be marked, signed and returned on time in order to be counted.

By signing on the reverse side hereof, the undersigned represents to the Depositary and the Company that the undersigned is duly authorized to give the Voting Instructions contained herein.

---

**Ordinary Resolutions**

- 1. Reelection of Mr. Tony C. Luh as a director of the Company
- 2. Reelection of Mr. Min Zhou as a director of the Company
- 3. Reelection of Ms. Huimin Wang as a director of the Company
- 4. Reelection of Ms. Liyun Cao as a director of the Company

The Depository has been advised by the Company that its Board of Directors recommends a "FOR" vote for all resolutions.

The Company's Notice of Meeting and related materials are available through the Company's website, at <http://ir.cjmu.com/>.

A Issues	JMU Limited		
	For	Against	Abstain
Resolution 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Resolution 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Resolution 3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Resolution 4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**B Authorized Signatures - Sign Here - This section must be completed for your instructions to be executed.**

If these Voting Instructions are signed and timely returned to the Depository but no specific direction as to voting is marked below as to an issue, the undersigned shall be deemed to have directed the Depository to give voting instructions "FOR" the unmarked issue (unless otherwise specified in the notice distributed to holders).

If these voting instructions are signed and timely returned to the Depository but multiple specific directions as to voting are marked above as to an issue, the undersigned shall be deemed to have directed the Depository to give an "ABSTAIN" voting instruction for such issue.

Please be sure to sign and date this Voting Instruction Card.

Please sign your name to the Voting Instructions exactly as printed. When signing in a fiduciary or representative capacity, give full title as such. Where more than one owner, each MUST sign. Voting Instructions executed by a corporation should be signed in full name by a duly authorized officer with full title as such.

Signature 1 - Please keep signature within the line

Signature 2 - Please keep signature within the line

Date (mm/dd/yyyy)

/ /

---